Marketing Campaign Analysis Summary

Date Range: January 1, 2011 to December 31, 2011 **Opportunity Status:** Closed - Won

113 Opportunities Totaling $912,600.00

Opportunity Amount by Campaign

Summary for All Users

Current Client	$51,100	5.6%
Going Green Journal Advertisement	$21,500	2.4%
Lance Parker	$24,000	2.6%
No Referred By Listed	$654,000	71.7%
TechWorld Trade Show	$106,500	11.7%
Women in Technology Article	$55,500	6.1%
Total:	$912,600	100.0%