Competitive Analysis - Who are we up against?

Date Range: January 1, 2011 to December 31, 2011 **Opportunity Status:** Closed - Won

Allison Mikola: 23 Opportunities Totaling $186,000.00

Opportunity Amount by Competitor

For Allison Mikola

Better ROI Inc	$5,000	2.7%
GreenTech Management Corp	$67,500	36.3%
No Competitor Listed	$22,000	11.8%
Reusable Assets Co	$40,000	21.5%
Technology Consultants Inc	$51,500	27.7%
Total:	$186,000	100.0%

Close Date	Company	Contact	Opportunity Name	Competitor	Amount
Better ROI Inc: 1 Opportunities Totaling $5,000.00					
6/1/2011	Dittmeier Delights	Liz Dittmeier	New Opportunity	Better ROI Inc	$5,000.00
GreenTech Management Corp: 8 Opportunities Totaling $67,500.00					
6/1/2011	Brock, Lathers and Freedman	Dr. Deiter Brock	Brock, Lathers and Freedman-Main Facility	GreenTech Management Corp	$12,000.00
7/3/2011	American Dreams	Hayleigh Frieda	American Dreams-New Opportunity	GreenTech Management Corp	$12,000.00
7/3/2011	Circle Photography	Jonathan Jenkins	New Opportunity	GreenTech Management Corp	$12,000.00
7/3/2011	Coffee Producers of Australia	Morgan Kennedy	Coffee Producers-Roasting Plant	GreenTech Management Corp	$7,500.00

Competitive Analysis - Who are we up against?

Date Range: January 1, 2011 to December 31, 2011 **Opportunity Status:** Closed - Won

Allison Mikola: 23 Opportunities Totaling $186,000.00

Close Date	Company	Contact	Opportunity Name	COMPETITOR Competitor	Amount
GreenTech Management Corp: 8 Opportunities Totaling $67,500.00					
7/3/2011	Corleone's Pasta Company	Morty Manicotti	Corleone's Pasta-New Opportunity	GreenTech Management Corp	$4,000.00
7/4/2011	Duke Industries	Ethan Edwards	Duke Industries-New Opportunity	GreenTech Management Corp	$4,000.00
7/4/2011	Duke Industries	Ethan Edwards	Duke Industries-New Opportunity	GreenTech Management Corp	$4,000.00
7/4/2011	Duke Industries	Sam McCord	Duke Industries-New Opportunity	GreenTech Management Corp	$12,000.00
No Competitor Listed: 4 Opportunities Totaling $22,000.00					
7/3/2011	Bodega's Bodacious Birds	Mitch Brenner	Bodega's Birds-New Opportunity		$12,000.00
7/3/2011	Brock, Lathers and Freedman	Dr. Deiter Brock	New Opportunity		$2,000.00
7/3/2011	Circle Photography	Jonathan Jenkins	Circle Photography-New Opportunity		$4,000.00
7/4/2011	Golf Greens Extraordinaire	Carl Spackler	New Opportunity		$4,000.00
Reusable Assets Co: 4 Opportunities Totaling $40,000.00					
7/3/2011	Brock, Lathers and Freedman	Dr. Deiter Brock	Brock, Lathers and Freedman-Plant	Reusable Assets Co	$12,000.00
7/3/2011	Django Consulting	Dan Minnick	Django Consulting-New Opportunity	Reusable Assets Co	$4,000.00
7/3/2011	Django Consulting	Dan Minnick	Django Consulting-New Opportunity	Reusable Assets Co	$12,000.00
7/4/2011	Freemont Corp	Dylan Nguyen	Freemont Corp-Home Office	Reusable Assets Co	$12,000.00
Technology Consultants Inc: 6 Opportunities Totaling $51,500.00					
6/1/2011	Circle Photography	Jonathan Jenkins	Circle Photography-Plano Plant	Technology Consultants Inc	$12,000.00
6/1/2011	Duke Industries	Ethan Edwards	New Opportunity	Technology Consultants Inc	$7,500.00
7/3/2011	Coffee Producers of Australia	Morgan Kennedy	Coffee Producers-Roasting Facilities	Technology Consultants Inc	$12,000.00
7/3/2011	Dittmeier Delights	Liz Dittmeier	New Opportunity	Technology Consultants Inc	$4,000.00
7/3/2011	Dittmeier Delights	Liz Dittmeier	Dittmeier Delights-New Opportunity	Technology Consultants Inc	$12,000.00

Competitive Analysis - Who are we up against?

Date Range: January 1, 2011 to December 31, 2011 **Opportunity Status:** Closed - Won

COMPETITOR

Allison Mikola: 23 Opportunities Totaling $186,000.00

Close Date	Company	Contact	Opportunity Name	Competitor	Amount
Technology Consultants Inc: 6 Opportunities Totaling $51,500.00					
7/4/2011	Freemont Corp	Dylan Nguyen	New Opportunity	Technology Consultants Inc	$4,000.00

Competitive Analysis - Who are we up against?

Date Range: January 1, 2011 to December 31, 2011 **Opportunity Status:** Closed - Won

COMPETITOR

Chris Huffman: 61 Opportunities Totaling $578,100.00

Opportunity Amount by Competitor

For Chris Huffman

Better ROI Inc	$134,500	23.3%
GreenTech Management Corp	$103,500	17.9%
No Competitor Listed	$97,600	16.9%
Reusable Assets Co	$111,000	19.2%
Technology Consultants Inc	$131,500	22.7%
Total:	$578,100	100.0%

Close Date	Company	Contact	Opportunity Name	Competitor	Amount
Better ROI Inc: 9 Opportunities Totaling $134,500.00					
6/1/2011	Manxsys Financial	Alexander O'Brien	New Opportunity	Better ROI Inc	$12,000.00
6/28/2011	A1 Services of UK	Angela Ives	A1 Services of UK-Portable Unit	Better ROI Inc	$12,000.00
7/3/2011	Captains of Industry	UR Powerful	COI-TX Headquarters	Better ROI Inc	$24,000.00
7/3/2011	Widget Corporation	Max Headlong	Widget Corporation-New Opportunity	Better ROI Inc	$12,000.00
7/3/2011	T-Bone's Steakhouse	Mike Underwood	T-Bone's Steakhouse-Washington Steakhouse	Better ROI Inc	$12,000.00
7/3/2011	Swing Software	Ivan A. Stekopick	Swing Software-Headquarters	Better ROI Inc	$9,500.00

Competitive Analysis - Who are we up against?

Date Range: January 1, 2011 to December 31, 2011 **Opportunity Status:** Closed - Won

Chris Huffman: 61 Opportunities Totaling $578,100.00

Close Date	Company	Contact	Opportunity Name	COMPETITOR Competitor	Amount
Better ROI Inc: 9 Opportunities Totaling $134,500.00					
7/3/2011	Studio Designs	Lucy Connor	New Opportunity	Better ROI Inc	$24,000.00
7/3/2011	Stevenson & Smith	Louise Harper	Stevenson & SMith-Office Upgrades	Better ROI Inc	$5,000.00
7/3/2011	River Rat Tours	Charlie Allnut	New Opportunity	Better ROI Inc	$24,000.00
GreenTech Management Corp: 11 Opportunities Totaling $103,500.00					
6/1/2011	Duke Industries	Ethan Edwards	New Opportunity	GreenTech Management Corp	$10,000.00
6/1/2011	Hospital de la Gente	Silvia Carlini	Hospital de la Gente-New Opportunity	GreenTech Management Corp	$7,500.00
6/1/2011	Mutthound Enterprises	Steve Reese	Muthound Enterprises-New Mexico Dealership	GreenTech Management Corp	$9,000.00
6/28/2011	Ace Pet Store Franchises	Colleen McCarthy	Ace Pet Store-TechONE	GreenTech Management Corp	$12,000.00
7/3/2011	Mandrake Think Tank	Lionel Mandrake	Mandrake Think Tank-Focus Group Facilities	GreenTech Management Corp	$24,000.00
7/3/2011	Taylor Street Protection Agency	Frank Bullit	Taylor Street Protection-New Opportunity	GreenTech Management Corp	$2,000.00
7/3/2011	Superior Technologies Ltd	Neilson Watts	Superior Technologies-New Opportunity	GreenTech Management Corp	$24,000.00
7/3/2011	SimAero	Bruce Baker	SimAero-Picacho Offices	GreenTech Management Corp	$5,000.00
7/3/2011	SimAero	Bruce Baker	New Opportunity	GreenTech Management Corp	$2,000.00
7/3/2011	SimAero	Bruce Baker	SimAero-Upgrade to TWO	GreenTech Management Corp	$4,000.00
7/3/2011	Searchlight Casting	Gracie Anderson	Searchlight Casting-New Opportunity	GreenTech Management Corp	$4,000.00
No Competitor Listed: 12 Opportunities Totaling $97,600.00					
6/1/2011	Captains of Industry	UR Powerful	COI-SC		$2,000.00
6/1/2011	Django Consulting	Dan Minnick	Dijango Consulting-Outback Offices		$800.00
6/1/2011	Hospital de la Gente	Silvia Carlini	Hospital de la Gente-Main Office Upgrade		$800.00
6/28/2011	Ace Pet Store Franchises	Jackie Jorgensen	Ace Pet Store-New Opportunity		$12,000.00
7/3/2011	Yellow Jersey Bikes	Lance Parker	YJBikes-California Plant		$24,000.00

Competitive Analysis - Who are we up against?

Date Range: January 1, 2011 to December 31, 2011 **Opportunity Status:** Closed - Won

Chris Huffman: 61 Opportunities Totaling $578,100.00

Close Date	Company	Contact	Opportunity Name	COMPETITOR Competitor	Amount
No Competitor Listed: 12 Opportunities Totaling $97,600.00					
7/3/2011	Wedgwood Marshall & Wilson	Rob Hughes	Wedgewood Marshall & Wilson-New Opportunity		$5,000.00
7/3/2011	Willis Enterprises	Bill Willis	Willis Enterprises-SC		$2,000.00
7/3/2011	Spaghetteroni's	Mary Nara	Spaghetteroni's-New Opportunity		$5,000.00
7/3/2011	Sewing Room;The	Danielle Middlebury	Sewing Room-New Facility		$24,000.00
7/3/2011	Sewing Room;The	Danielle Middlebury	New Opportunity		$5,000.00
7/3/2011	Searchlight Casting	Gracie Anderson	Searchlight Casting-Tempe		$12,000.00
7/3/2011	S D Enterprises	Kelsey Reay	SD Enterprises-New Opportunity		$5,000.00
Reusable Assets Co: 14 Opportunities Totaling $111,000.00					
6/1/2011	Captains of Industry	UR Powerful	COI-Houston Training Facility	Reusable Assets Co	$12,000.00
6/1/2011	Django Consulting	Dan Minnick	Django Consulting-Install TechONE	Reusable Assets Co	$12,000.00
6/1/2011	Hospital de la Gente	Silvia Carlini	Hospital de la Gente-New Opportunity	Reusable Assets Co	$12,000.00
6/1/2011	Hospital de la Gente	Silvia Carlini	Hospital de la Gente-South American Facilities	Reusable Assets Co	$4,000.00
6/1/2011	Mutthound Enterprises	Steve Reese	Muthound Enterprises-AZ Dealership	Reusable Assets Co	$12,000.00
7/3/2011	Boomers Artworx	Jane Bellamy	Boomer's Artworx-Whitley Bay Warehouse	Reusable Assets Co	$7,500.00
7/3/2011	Brandee's Bakery	Liz Dittmeier	Brandee's Bakery-New Opportunity	Reusable Assets Co	$5,000.00
7/3/2011	Cadbury	William Cadbury	Cadbury-Chocolate Blending Plant	Reusable Assets Co	$2,000.00
7/3/2011	Widget Corporation	James Finlay	New Opportunity	Reusable Assets Co	$2,500.00
7/3/2011	Studio Designs	Lucy Connor	Studio Designs-New Opportunity	Reusable Assets Co	$2,000.00
7/3/2011	Stevenson & Smith	Louise Harper	Stevenson & Smith-UK Offices	Reusable Assets Co	$2,000.00
7/3/2011	Spin Recording Studios	Anthony Keltie	New Opportunity	Reusable Assets Co	$24,000.00
7/3/2011	Spin Recording Studios	Anthony Keltie	Spin Recording Studios-Australian Studios	Reusable Assets Co	$12,000.00

Competitive Analysis - Who are we up against?

Date Range: January 1, 2011 to December 31, 2011 **Opportunity Status:** Closed - Won

Chris Huffman: 61 Opportunities Totaling $578,100.00

Close Date	Company	Contact	Opportunity Name	COMPETITOR Competitor	Amount
Reusable Assets Co: 14 Opportunities Totaling $111,000.00					
7/3/2011	River Rat Tours	Charlie Allnut	New Opportunity	Reusable Assets Co	$2,000.00
Technology Consultants Inc: 15 Opportunities Totaling $131,500.00					
6/1/2011	Mandrake Think Tank	Lionel Mandrake	New Opportunity	Technology Consultants Inc	$12,000.00
6/1/2011	Mercury Production Management	Albert Barry	Mercury Productions Mgmt-Warehouse	Technology Consultants Inc	$12,000.00
6/28/2011	Ace Pet Store Franchises	Gavin Dillerstone	Ace Pet Store-Oregon Franchises	Technology Consultants Inc	$12,000.00
7/3/2011	American Dreams	Kristi Cameron	American Dreams-New Opportunity	Technology Consultants Inc	$2,500.00
7/3/2011	Brandee's Bakery	Liz Dittmeier	Brandee's Bakery-Bakery Expansion	Technology Consultants Inc	$2,000.00
7/3/2011	Mandrake Think Tank	Lionel Mandrake	New Opportunity	Technology Consultants Inc	$2,000.00
7/3/2011	Mandrake Think Tank	Buck Turgidson	Mandrake Think Tank-War Room	Technology Consultants Inc	$5,000.00
7/3/2011	Captains of Industry	UR Powerful	COI-SC for Bellaire Offices	Technology Consultants Inc	$2,000.00
7/3/2011	Willis Enterprises	Bill Willis	Willis Enterprises-Main Office Update	Technology Consultants Inc	$4,000.00
7/3/2011	T-Bone's Steakhouse	Mike Underwood	T-Bone's Steakhouse-Upgrade	Technology Consultants Inc	$7,000.00
7/3/2011	Taylor Street Protection Agency	Don Delgetti	New Opportunity	Technology Consultants Inc	$12,000.00
7/3/2011	Spaghetteroni's	Mary Nara	Spaghetteroni's-Main Restaurant	Technology Consultants Inc	$5,000.00
7/3/2011	SimAero	Bruce Baker	Sim Aero-Corporate Headquarters	Technology Consultants Inc	$24,000.00
7/3/2011	Sewing Room;The	Danielle Middlebury	New Opportunity	Technology Consultants Inc	$2,000.00
7/3/2011	S D Enterprises	Kelsey Reay	SD Enterprises-New Opportunity	Technology Consultants Inc	$28,000.00

Competitive Analysis - Who are we up against?

Date Range: January 1, 2011 to December 31, 2011 **Opportunity Status:** Closed - Won

COMPETITOR

Ernst Anderson: 29 Opportunities Totaling $148,500.00

Close Date	Company	Contact	Opportunity Name	Competitor	Amount
Better ROI Inc: 11 Opportunities Totaling $73,500.00					
6/1/2011	International Safari	Vivian Grace	International Safari-Upgrade to Warribee	Better ROI Inc	$12,000.00
6/28/2011	American Dreams	Kristi Cameron	American Dreams-N TX Offices	Better ROI Inc	$10,000.00
7/4/2011	Beautiful Friendship Bar & Grill	Louis Renault	New Opportunity	Better ROI Inc	$12,000.00
7/4/2011	Boomers Artworx	Richard Harvison	New Opportunity	Better ROI Inc	$2,000.00
7/4/2011	Boomers Artworx	Richard Harvison	Boomer's Artworx-Upgrade to Loft	Better ROI Inc	$4,000.00
7/4/2011	Circle Photography	Sean Duffy	New Opportunity	Better ROI Inc	$7,500.00
7/4/2011	County Tennis Supplies	Chris Burn	County Tennis Supplies-New Opportunity	Better ROI Inc	$2,500.00

Competitive Analysis - Who are we up against?

Date Range: January 1, 2011 to December 31, 2011 **Opportunity Status:** Closed - Won

COMPETITOR

Ernst Anderson: 29 Opportunities Totaling $148,500.00

Close Date	Company	Contact	Opportunity Name	Competitor	Amount
Better ROI Inc: 11 Opportunities Totaling $73,500.00					
7/4/2011	Dr. Brian Bayne, M.D.	Dr. Brian Bayne, M.D.	Dr Brian Bayne-New Opportunity	Better ROI Inc	$12,000.00
7/4/2011	Goldfish Records	Annette Sharkey	New Opportunity	Better ROI Inc	$7,500.00
7/4/2011	Graham Electonics	Ed Connor	New Opportunity	Better ROI Inc	$2,000.00
7/4/2011	Prospect Boutique	Emma Francis	New Opportunity	Better ROI Inc	$2,000.00
GreenTech Management Corp: 4 Opportunities Totaling $25,500.00					
6/1/2011	Harrison & Graham Garages	Ella Harrison	Harrison & Graham-Main Garages	GreenTech Management Corp	$7,500.00
7/3/2011	Ace Pet Store Franchises	Gavin Dillerstone	Ace Pet Store-Upgrade for Corp Offices	GreenTech Management Corp	$4,000.00
7/4/2011	FP Building Supplies	David Purkis	New Opportunity	GreenTech Management Corp	$2,000.00
7/4/2011	GreyBeard Trust;The	Philip Harvison	New Opportunity	GreenTech Management Corp	$12,000.00
No Competitor Listed: 3 Opportunities Totaling $6,000.00					
7/3/2011	A1 Services	Andy Harrison	A1 Services-SC		$2,000.00
7/4/2011	Beautiful Friendship Bar & Grill	Louis Renault	Beautiful Friendship-SC		$2,000.00
7/4/2011	Macolm Hall Associates	Gavin Maxwell	Malcolm Hall-SC		$2,000.00
Reusable Assets Co: 7 Opportunities Totaling $24,500.00					
7/3/2011	A1 Services	Andy Harrison	New Opportunity	Reusable Assets Co	$4,000.00
7/4/2011	Boomers Artworx	Richard Harvison	Boomer's Artworx-TechONE	Reusable Assets Co	$7,500.00
7/4/2011	Circle Photography	Sean Duffy	Circle Photography-New Opportunity	Reusable Assets Co	$4,000.00
7/4/2011	County Tennis Supplies	Chris Burn	New Opportunity	Reusable Assets Co	$2,000.00
7/4/2011	E H Studios	Craig Potts	EH Studios-New Opportunity	Reusable Assets Co	$2,500.00
7/4/2011	International Safari	Vivian Grace	International Safari-New Opportunity	Reusable Assets Co	$2,000.00
7/4/2011	Making Technology Co	Ben Barrow	Making Technology-Testing ONEComponent	Reusable Assets Co	$2,500.00
Technology Consultants Inc: 4 Opportunities Totaling $19,000.00					

Competitive Analysis - Who are we up against?

Date Range: January 1, 2011 to December 31, 2011 **Opportunity Status:** Closed - Won

COMPETITOR

Ernst Anderson: 29 Opportunities Totaling $148,500.00

Close Date	Company	Contact	Opportunity Name	Competitor	Amount
Technology Consultants Inc: 4 Opportunities Totaling $19,000.00					
6/1/2011	E D Enterprises	Claire Haldane	ED Enterprises-New TechONE	Technology Consultants Inc	$12,000.00
7/4/2011	Dr. Brian Bayne, M.D.	Dr. Brian Bayne, M.D.	Dr Brian Bayne-New Opportunity	Technology Consultants Inc	$2,000.00
7/4/2011	E D Enterprises	Claire Haldane	ED Enterprises-Install ONE	Technology Consultants Inc	$2,500.00
7/4/2011	Graham Electonics	Ed Connor	New Opportunity	Technology Consultants Inc	$2,500.00